



UNIVERSITY OF
BIRMINGHAM

Call for Sponsors and Exhibitors

CARDIS 2022

University of Birmingham, UK
7 – 9 November 2022

CARDIS has been the premier venue for security researchers and practitioners to exchange on security of IoT, smart cards, mobile and embedded applications since 1994. **CARDIS** brings together security experts from industry, academia, and standardization bodies to make steps forward in the field of embedded security.

Upcoming **CARDIS 2022** will take place as an in-person event at the University of Birmingham, UK. To accommodate for travel restrictions, we will also provide an option for virtual attendance. The conference enables attendees to stay up-to-date on current research trends and enables corporate sponsors to market themselves and to scout out potential new employees for existing (or future) hiring opportunities. In recent years, **CARDIS** conference attendees came from across the globe from academia, industry and governments.

We believe that it is of great benefit for your company to be associated with the conference in order to gain the international visibility and recognition your company deserves. **You can support CARDIS 2022 in multiple ways.** Please select one or more sponsorship categories from the list below, or simply contact the workshop co-chairs to discuss additional exciting ways in which you can introduce your company to the audience and contribute to the success of the workshop.

Conference Bronze Sponsor: EUR 500.00 / GBP 400.00

Benefits: Conference Bronze Sponsors will have their logo and link to their company's web site prominently displayed on the **CARDIS** web site. They will also have their company logo displayed on promotional materials and documents associated with the conference. The order of logos depends on the contribution.



Conference Silver Sponsors: EUR 1,500.00 / GBP 1,200.00

Benefits: Conference Silver Sponsors will have their logo and the associated link to their company's web site prominently displayed on the **CARDIS** web site. They will also have their company logo displayed on promotional materials and documents associated with the conference as Silver Sponsors. The order of the logos depends on the contribution. Furthermore:



- Silver Sponsors will also be able to provide their product and company info brochures and other materials of their choice for inclusion in the conference participant materials.
- One free admission to the conference (including coffee breaks, social event tickets).

Conference Exhibitors: EUR 2,500.00 / GBP 2,000.00

Benefits: Conference Exhibitors will have all benefits of silver sponsors. In addition, they will be provided with the booth space at the exhibit area of the conference open to the audience over the entire duration of the conference. The Exhibitors' package includes:

1. Booth space to set up in the way that best promotes your product and services.
2. Two free admissions to the conference (including coffee breaks, social event)
3. One copy of the attendees' list and other conference material upon registration.
4. Booth location listed in the Final Program together with a 50-word description of your organization's products/services.



Conference Gold Exhibitors: EUR 4,000.00 / GBP 3,200.00

Benefits: In addition to the Conference Exhibitor's benefits, Conference Gold Exhibitors will have their logo on the web site and on all promotional materials in **larger size and highly prominent position**. They may place a full-page colour advertisement in the printed program and will also receive a third free admission to the conference (including coffee breaks, social event tickets).



In order to pledge your sponsorship, please contact the organizers of CARDIS 2022:

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